20·20 LEARNING IN FOCUS

2022 CAAS LEARNING

Client Accounting & Advisory Services

SHARE WITH A COLLEAGUE

Send a PDF file of the 2022 CAAS Learning catalog to people in your organization and other colleagues by clicking here.

When 20-20 Services states that meeting your various training needs is our focus, we mean it. Case in point: the 2022 Client Accounting and Advisory Services (aka CAAS) Training catalog. With accounting services being one of the fastest growing areas of our industry, we knew it was essential that we offer you a multidisciplinary CAAS curriculum.

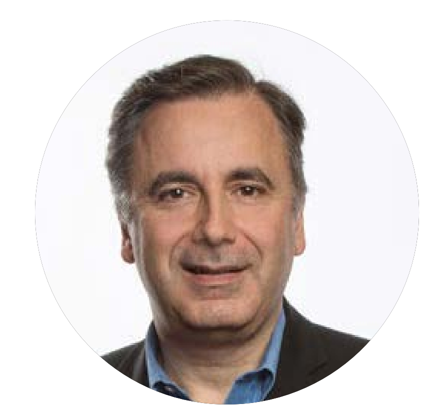
Click on the navigation at the top of each page to learn more about Staff Training (for those with 1-3 years of experience) and Senior Training (for professionals with 3+ years of work knowledge) We outline topics covered, learning objectives and number of credit hours achieved by participating. If you're looking to develop a learning plan specific to your team, check out the Build Your Own Menu section. More insight related to the cost and dates of classes is listed in the Choose Your Path section. And lastly, get to know the instructors — via the Meet the Team tab — who will be providing fun and engaging (yes, you read that correctly!) sessions. Their vast real-life experience, consistency as 20-20 Services teachers and passion for sharing important information in memorable and fresh ways has been praised by many 20-20 Services students.

And speaking of our top-notch team, we are happy to introduce **George Zoglio** as our Director of Client Accounting & Advisory Services (CAAS). For some of you, George is not a new face. He has been a contracted instructor with 20-20 Services for the past 10 years. Now along with his teaching responsibilities, George will be working to expand and enhance the CAAS training. Most recently, George's financial management solutions consulting firm offered much-needed CFO and controller services. He is very familiar with what organizations need when it comes to accounting and financial advisory services. And that solid insight will elevate the CAAS program to new heights.

If you have any questions about anything CAAS related, please reach out to Beckie Reilly at 855.988.2020 or beckie.reilly@20-20services.com.

Jessica Sacchetti
President

Tom Kiley
Director of Tax Training



George Zoglio
Director of Client Accounting & Advisory Services (CAAS)

Follow us on LinkedIn for the latest on training sessions.

2022 CAAS

Build Your Own Menu

Client Accounting & Advisory Services (CAAS)

	CPE Credits	Field of Study	Experience Level
Accounting Processes & Financial Analysis			
Introduction to CAAS	1	ACCT	CAAS Staff
Accounting Systems, Financial Reports and Analysis	3	ACCT	CAAS Staff
Common Mistakes in Accounting Transactions	4	ACCT	CAAS Staff
Common Accounting Adjustments	2	ACCT	CAAS Senior
Cash Flow Statements & Creating Key Metrics	4	ACCT	CAAS Senior
Budgeting & Working with Lenders	2	ACCT	CAAS Senior
SSARS: Scope of Services and Performing Basis Compilations and Reviews			
Staff SSARS	6	ACCT	CAAS Staff
Senior SSARS	4	ACCT	CAAS Senior
Communication			
Business Writing and Professional Communications	1	COM	CAAS Staff
Personal Development			
Self Management & Organization	1	PD	CAAS Staff

	CPE Credits	Field of Study	Experience Level
Tax			
Compensation — W-2s, 1099s, etc.	1	TAX	CAAS Staff
Self Employment	1	TAX	CAAS Staff
Residential Rental Properties	1.5	TAX	CAAS Staff
Intro to Business Taxes	1	TAX	CAAS Staff
Depreciation	2	TAX	CAAS Staff
Schedule K & M-1	1.5	TAX	CAAS Staff
Advising on Business Creation	2	TAX	CAAS Senior
Basis	2	TAX	CAAS Senior
Passive Activities & At Risk	1	TAX	CAAS Senior
Retirement Contributions & Distributions	2	TAX	CAAS Senior
Section 461	1	TAX	CAAS Senior
Engagement Management			
Project Management	2	PD	CAAS Senior
Supervision			
Providing Feedback	1	PD	CAAS Senior
Teaching & Delegating	1	PD	CAAS Senior

Create a custom course for your learners by selecting topics that are of greatest interest.

2022 CAAS

MORE INFO

For more information or if you have any questions, contact Beckie Reilly at 855.988.2020 or email her at  beckie.reilly@20-20services.com.

1–3 YEARS

20-20 STAFF TRAINING

20-20 Service CAAS Staff Training is a series of four courses designed to help those with 1-3 years of accounting experience advance their knowledge of processes and analysis, basic compilation procedures, business writing, professional communications and tax basics.

COURSE INFORMATION

Duration	Variable *
Prerequisite	None
Level of Instruction	Basic
Delivery Method	Group Internet **
CPE Credits	24 Credits
Accounting (ACCT): 14	
Communication (COM): 1	
Professional Development (PD): 1	
Taxes (TAX): 8	
Advanced Preparation	None

* The 24-credit course is typically offered in 4, 6-hour segments. This schedule can be modified, as appropriate.

** Blended learning method is also available upon request.

20-20 Service LLC is registered with the National Association of State Boards of Accountance (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

COURSE OUTLINE

Accounting Processes & Financial Analysis

8 Credits (ACCT)

- Information Technology: A to Z for client accounting professionals
- Common financial reports and statements
- Basic balance sheet and income statement analysis techniques
- Common issues in accounting transactions, including bank reconciliations, accounts receivable, payroll and benefits, accrual-based accounting issues, equity transactions and P&L issues

SSARS: Scope of Services and Performing Basic Compilations and Reviews

6 Credits (ACCT)

- Perform a basic compilation procedures
- Perform a basic review procedures
- Discuss common review issues found by supervisors
- Describe independence rules in performing various attest and non-attest services

Professional Development

1 Credit (COM)

- Business writing and professional communications

1 Credit (PD)

- Self-management and organization

Introduction to Tax

8 Credits (TAX)

- Compensation — W-2s, 1099s, etc.
- Self-employment
- Residential rental properties
- Introduction to business taxes
- Depreciation
- Schedule K & M-1

LEARNING OBJECTIVES

- Perform basic analysis of accounting systems and reports and identify common errors
- Perform basic preparation, compilation and review projects, and describe differences between scope of services
- Describe common tax issues, and apply strategies for individual and small business clients

2022 CAAS

3+ YEARS

20-20 SENIOR TRAINING

20-20 Service CAAS Senior Training (for those with **3+ years experience**) is a combination of four classes that cover key topics such as identifying accounting errors, cash-flow forecasting, how to apply SSARS 25, project management and supervisor skills and tax training.

COURSE INFORMATION

Duration	**Variable** *
Prerequisite	**3+ Years of Professional Experience**
Level of Instruction	**Intermediate**
Delivery Method	**Group Internet** **
CPE Credits	**24 Credits**
Accounting (ACCT): 12	
Professional Development (PD): 4	
Taxes (TAX): 8	
Advanced Preparation	**None**

* The 24-credit course is typically offered in 4, 6-hour segments. This schedule can be modified, as appropriate.

** Blended learning method is also available upon request.

COURSE OUTLINE

Accounting Processes & Financial Analysis

8 Credits (ACCT)

- Identifying accounting errors and advanced financial statement analysis
- Industry ratio analysis and budgeting techniques
- Financial and operational accounting, cash-flow forecasting and contribution margin analysis
- Working with lenders, interpreting and calculating loan covenants
- Creating and analyzing Key Performance Indicators

SSARS: Supervising Preparation, Compilation and Review Services

4 Credits (ACCT)

- Preparation services, compilations of proforma and prospective F/S
- How to apply SSARS 25 — effective for periods ending on or after December 15, 2021
- Discuss independence issues that arise in performing various attest and non-attest services

Supervision Skills & Project Management

4 Credits (PD)

- Teaching and delegating
- Providing feedback
- Project management

Tax Training

8 Credits (TAX)

- Advising on business creation
- Basis
- Passive activities and at risk
- Retirement contributions and distributions
- Section 461 — all events test

LEARNING OBJECTIVES

- Perform analysis of accounting systems and reports and identify common errors
- Identify complexities in preparation, compilation and review engagements, and apply best practices
- Discuss tax issues and identify service opportunities for individual and business clients

2022 CAAS

Choose Your Path

PUBLIC TRAINING

NOVEMBER 7-11, 2022
CAAS STAFF
START

NOVEMBER 14-18, 2022
CAAS SENIOR
START

TUITION
$1,075 PER PARTICIPANT

Cancellation/Substitution Policy

If you cancel more than 10 business days prior to the class start date, there will be a $100 cancellation fee.
If you cancel with less than 10 business day prior to the class start date, there will be a $250 cancellation fee.
Substitutions are allowable at no charge.

IN-HOUSE TRAINING

For more information about bringing the CAAS programs in-house, contact Beckie Reilly at 855.988.2020 or email her at beckie.reilly@20-20services.com

2022 CAAS

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Meet the Team

Jessica Sacchetti
President

20-20 Services' president Jessica Sacchetti is passionate about developing learning programs that help professionals meet their goals. With her 20 years of accounting industry experience, she works closely with employers and individuals to create learning solutions that address key organizational and individual needs. Prior to her role as president, Jessica led the product development efforts at 20-20 Services, specializing in creating and customizing training programs. Her career started at Deloitte & Touche where she served as an audit manager. She is a CPA, licensed in Massachusetts, and is a member of the AICPA. She holds a bachelor's degree in accounting from Stonehill College in Easton, MA and a master's degree in taxation from Bentley University in Waltham, MA. Jessica has also served as an adjunct faculty member in the Stonehill College business department.

Tom Kiley
Director of Tax Training

Tom Kiley is the lead developer of 20-20 Services tax training course material. He has been creating and delivering professional CPA education training programs in his entertaining style since 2004. He has delivered training/authored material for nine of the Top 30 accounting firms in the U.S. Prior to launching 20-20 Services' tax training, Tom was a contributing tax courses author and instructor for ThomsonReuters and led the creation of TaxWatch University. He has 20+ years of public accounting experience at various firms. In 2006, Tom launched his own firm, Kiley + Company. In 2013, he was recognized in Rhode Island's 40 Under 40 list of local business leaders. He's a member of the AICPA and the Rhode Island Society of CPAs. He earned his bachelor's degree in accounting from Bryant University.

George Zoglio
Director of Client Accounting & Advisory Services (CAAS)

After nearly a decade as a contracted 20-20 Services instructor, George Zoglio joined the management team as CAAS director in August 2022. In addition to his instructor responsibilities, he's involved in the CAAS training division's program and business development. George brings over 25 years of experience in accounting, auditing and taxation. He served in senior management roles in CPA, for-profit, not-for-profit and government organizations. His expertise includes internal controls, budgeting, financial reporting and single audit. Most recently, he was the principal of his own consulting firm, Zoglio Financial Management Solutions, where he provided outsourced CFO and controller services. This unique set of skills, knowledge and expertise — along with a passion for learning and development — is the perfect combination for the emerging area of CAAS. A graduate of Bryant University, he received both a BS in Accounting and an MBA in Management. He's a member of the AICPA, the Massachusetts Society of CPA and the Boston Nonprofit Consultants' Network.

Meet the Team

Steve McDonald

Steve McDonald brings more than three decades of experience in public accounting, private industry, higher education and consulting to his work in the 20-20 Services Client Accounting & Advisory Services (CAAS) division. He's a founding principal of Contract Escrow, a firm specializing in construction funds control to support construction sureties in their risk mitigation efforts. He has been an audit manager for a large regional firm, the CFO at Suffolk Construction Company and from 2002–2021, served as a college professor — first at Suffolk University and Stonehill College. With an emphasis on practical, hands-on learning, Steve's focus is to help accounting service professionals improve how they provide, concise, clear and compelling financial information. He holds a BSBA in Accounting & Finance and EMBA degrees from Northeastern University. Steve has been a licensed CPA in Massachusetts since 1985 and is a member of the MSCPA.

Sunish Mehta

Sunish Mehta has over 25 years of experience in advisory and assurance services, and is the founder and principal of Mindful-CPA based in Southern California. His professional experience includes working with Ernst & Young, PwC and IBM Global Business Services. He has been leading training courses for CPA firms nationally for over 10 years in fields of auditing, leadership and management, and mindfulness. Sunish has taught for the UCLA Certification Program in Accounting where he is an adjunct lecturer. He graduated with a BS in Business Administration from California State University, Northridge. He is a CPA and CGMA.

Nate Mohr

Nate Mohr has been a CPA for over 30 years. He currently owns and manages a CPA firm in the Grand Rapids, Michigan area. He and his staff perform a variety of business and personal income taxes, coupled with audits, reviews and compilations. Nate has been delivering various forms of CPA training since 1993. Prior to that, his experience was a mixture of public and private finance and accounting for a Big 4 organization, regional firm, local firm and sole proprietor. He earned his accounting degree at Central Michigan University and his MBA from Northwestern University.

2022 CAAS

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Meet the Team

Ralph Nach

Ralph Nach is the author and instructional designer of 20-20 Services's Accounting and Auditing Clinic. He's a conference speaker and course facilitator, presenting on technical and non-technical topics. Ralph serves as a principal of Epstein + Nach, serving as litigation and financial forensics expert. He's also a senior research analyst for accounting and reporting policy for Valens Credit, where he focuses on the impact of new and existing accounting, and reporting standards and practices. Ralph has served as an author and technical editor of several popular technical reference works, including Wiley *GAAP: Interpretation and Application of Generally Accepted Accounting Principles*, published by John Wiley & Sons (2001-2010). He earned his bachelor's degree with honors in business administration from the Heller College of Business of Roosevelt University in Chicago. He earned a certificate in mediation from Northwestern's School of Continuing Studies. Ralph has also served as an adjunct lecturer in graduate-level accounting, finance and economics at Northwestern University in Evanston, IL.

Chris Province

Robert "Chris" Province is a highly sought-after and award-winning seminar leader delivering dynamic and engaging CPE seminars to CPAs and business professionals. State CPA societies and firms consider Chris to be their trusted CPE provider, and he consistently receives outstanding course evaluations. He has authored many CPE courses, and has been an instructor and author for many different organizations' training. Chris is the owner of a CPA firm specializing in taxation of high-net worth individuals and closely held businesses with clients located throughout the U.S. Prior to opening his own firm, Chris served as a tax partner and senior tax member for several regional and national CPA firms. He earned his BS degree in Accounting and Finance from California State University Northridge. He's a member of the AICPA and California Society of Certified Public Accountants. Chris has served as a member of the national AICPA S-Corporation Technical Resource Panel and the Qualifications Committee for the California Board of Accountancy.

Dave Rounds

Prior to joining the 20-20 Services Tax Training team as a content developer and instructor, Dave Rounds spent six years as a CPA in public practice — working at small boutique firms and a large national one. Before his time in public accounting, he spent five years growing an IT startup company as their office manager. He's the owner of a business coaching company Sisu Business Services (named after the Finnish concept of sisu, a mix of determination and perseverance), which offers guidance for young professionals and entrepreneurs. He earned bachelor's degrees in accounting and economics with honors from the Anisfield School of Business at Ramapo College, where he returns each year to speak to business students about successfully entering the workforce and furthering their personal growth. Dave founded the Young Professionals Network at the Mahwah Regional Chamber of Commerce in 2014 and chaired the committee through 2020. He also currently volunteers as the co-chair of the Emerging Leaders committee of the New Jersey Society of CPAs Bergen County chapter.

MORE INFO For more information or if you have any questions, contact Beckie Reilly at 855.988.2020 or email her at  beckie.reilly@20-20services.com.